CLAIMS:

1. (previously amended) A system for providing a remote caller profile service whereby caller profile information associated with a caller profile subscriber may be delivered to a called party terminal for a call executed by the caller profile subscriber, characterized in that the call may be executed from a remote terminal other than the one to which the caller subscribes, the system comprising:

a telecommunications switching system coupled to said remote terminal and said called party terminal;

a caller profile database server coupled to said telecommunications switching system and adapted to store caller profile information for said caller profile subscriber;

a caller profile administrative server coupled to said caller profile database server, said caller profile administrative server being adapted to administer said caller profile information responsive to instructions from said caller profile subscriber; and

an interactive voice response system coupled to said caller profile administrative server, said interactive voice response system comprising a user interface adapted to receive a request from the caller profile subscriber to invoke the caller profile service from the remote terminal and, responsive to the request, initiate caller profile service for said subscriber for a subsequent call from the remote terminal.

Claims 2-6 (canceled).

7. (previously presented) The system of claim 1 wherein said caller profile database server is adapted to store a plurality of caller profiles for said caller profile subscriber;

said interactive voice response system being adapted to receive from said caller profile subscriber instructions defining which of said plurality of caller profiles shall be delivered for said subsequent call from the remote terminal.

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8. (previously presented) The system of claim 7 wherein said caller profile database server is adapted to implement said instructions defining which of said plurality of caller profiles shall be delivered for said subsequent call from the remote terminal.

Claims 9-17 (canceled).

- 18. (previously a) A method for providing remote activation of a caller profile service characterized in that remote activation occurs from a remote terminal other than the one to which the caller subscribes in a telecommunications system having an interactive voice response system coupled to a caller profile administrative system, the method comprising the steps of:
- (a) receiving, by the interactive voice response system, a request from a calling party to invoke the caller profile service from a remote terminal;
 - (b) determining whether the calling party subscribes to the caller profile service;
- (c) responsive to a positive determination that said calling party subscribes to the caller profile service, the calling party thereby defining a caller profile subscriber, requesting from said a caller profile database server caller profile information associated with said caller profile subscriber; and
- (d) delivering the caller profile information to a called party terminal for a subsequent call from the remote terminal to the called party terminal.

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19. (previously presented) The method of claim 18 wherein step (b) comprises the interactive voice response system performing steps of:

receiving authentication information from the calling party;

sending the authentication information to the caller profile database server; and

receiving from the caller profile database server, based on validity of the authentication information, an instruction to play one of: a service denial announcement and a confirmation announcement to the calling party.

20. (previously presented) The method of claim 18, wherein step (b) comprises the caller profile database server performing steps of:

receiving authentication information from the interactive voice response system, the authentication information having been obtained by the interactive voice system from the calling party;

determining validity of the authentication information; and

instructing the interactive voice response system, based on validity of the authentication information, to play one of: a service denial announcement and a confirmation announcement to the calling party.

Claims 21-28 (canceled).